

PRESS RELEASE



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The Private Office Introduces Business Needs Analysis for Westchester Office Space

Rye Brook, NY, March 17, '09 — The Private Office (www.thepivateoffice.com), a Westchester County provider of shared-office facilities, today announced it will provide free expert consultations on business needs for its prospective clients.

The consultations will be held with the President of The Private Office, George Russell, a Yale graduate with an M.B.A. in Finance, based on over 20 years of experience on business structures in a wide variety of industries.

Mr. Russell said, "Over the years, we've seen business owners and management repeat the same errors regarding development and the interface between physical systems and operational requirements. Rather than serving as a passive vendor of office space and services, we are offering our experience as a free consultation, one way to contribute to the greater good during the current economic crisis."

He went on to describe his consultation in further detail. It focuses on developing flexible business models using remote workers, economies of scale for staffing, and cutting overhead.

The consultation helps new and prospective clients create a seamless integration between

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business infrastructure and core function using many of the capabilities provided by an office business center such as videoconferencing, 24/7 staff support and establishment of a management center.

The Private Office provides an office business center in Rye Brook, centrally located, with seminar rooms ideal for yearly conferences, and complex I.T. infrastructure. The facility is located near a major transportation hub with shuttles providing connections by arrangement.

For more information, interested companies may contact The Private Office at 914-697-4700, email info@theprivateoffice.com or visit www.theprivateoffice.com.

About The Private Office

Founded in 1985, The Private Office is based in Westchester County, New York and provides a full-service office business center (OBC). The center offers complex I.T. infrastructure, a 150-seat amphitheater, videoconferencing and full administrative support. The organization's current headquarters opened in 2006 on a 54-acre site in Rye Brook, New York. Clients have included Cemex, Morgan Stanley, the National Thoroughbred Association, Pepsi and the Royal Bank of Scotland as well as professionals in finance, law and accounting.

George Russell, President of The Private Office, graduated from Yale University and received an MBA in Finance from the University of Michigan. Mr. Russell has traveled extensively overseas and has applied his background in international business to his center in New York. He has been published in The New York Times, the New York Real Estate Journal and the Westchester County Business Journal, has lectured on Financial Statement Analysis at Yale and spoke at the Annual International Facility Management Association Conference. He was interviewed by the President of the Westchester Business Council on WVOX radio and provided expert testimony to the U.S. Congress on Small Business.

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